

**Marketing
William Peace University**

Competency A minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted.		Course Prefix & Number	Course Title When multiple courses are listed for one competency, only one course is required to satisfy the competency, unless otherwise noted.	Course Offerings
A	Principles of Marketing	BSA 230	Marketing	F, S
B	Global Markets / Trade & Financial Literacy	BSA 160	Global Business and Trade	F
		BSA 345*	Global Business Opportunities and Challenges	
C	Organizational Resources Management	BSA 240	Management / Organizational Behavior	F, S
		BSA 426*	Sales and Marketing Management	

Posted: 2/13/2016
Revised: Winter 2016

Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand
e=even years, o=odd years, ^=online

Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (*) denotes a prerequisite course.
- For more information from this institution, click here, www.peace.edu